

Spray-Tanning FAQ



It is very important that you follow these pre-post tanning procedures to ensure your tan looks even and lasts. It is Priceless Beauty's responsibility to choose the right colour/product for your skin and apply it evenly and accurately but it is your responsibility to be prepared and maintain the tan.

What do I need to do prior to my tan?

Exfoliate and shave the day before if possible. If you shower and shave the day of, rinse off with cool water to close your pores. Choose non-oil based cleaners with exfoliating ingredients such as grains, nuts, seeds, oatmeal etc.

The day of your tanning session refrain from using moisturizers, perfumes, lotions, oils or deodorants that may create a barrier between your skin and the tanning solution. (You can resume using these after your first shower or bath.)

I want to shave/wax when can I do this?

If you are waxing the skin you should do it at least 3 days prior as you skin may shed after you wax which can cause the skin to peel. If you are shaving you can do it prior to your tanning session at least 1 hour before your tan. Rinse off with cool water to close the pores.

What should I wear to my appointment and during my tanning session?

To your appointment you will want to wear dark loose clothing (avoid red.) Jogging pants, large shirt, maxi-dress etc. Avoid tight fitting undergarments if possible. Wear flip flops.

For your tan you can either go nude, or wear old undergarments or a dark bathing suit. You have to decide what tan lines you want visible. The bronzer will not stain the clothing as long as it is washed soon after applied.

If sleeping in the fresh tan (prior to first shower) you will want to protect your bed sheets (if light in colour).

How long should I wait after my session before I can shower/bathe?

To give the DHA enough time to fully set, we recommend waiting a minimum of 4 hours after your spray tan or after 8 hours for a deeper , longer lasting tan. Showering before that recommended time may cause your tan to be lighter and or fade sooner. During your first shower after the session you will see the bronzer product rinse off, but the colour produced by the DHA will remain.

What is DHA?

Sunless tanners contain DHA (dihydroxyacetone) which reacts with the amino acids in the dead layer of your skin. DHA combines with the amino acids to form brown-colored melaninoids. It is not absorbed into the body and is non-toxic. DHA is derived from sugar cane and was discovered back in the 1920's. It was approved by the FDA in 1973.

Will swimming affect my tan?

Swimming in chlorinated or salt water can cause the tan to fade quicker. Normal activities such as bathing, showering or physical activities will not affect the quality of the tan.

Will my skin look orange?

No. The tanning solution has a natural golden to deep brown tone. As it is applied through a high pressure low volume turbine by a technician the product placement is controlled by an expert. Only by selecting a colour too dark it can look less natural. You will have a custom blended colour to suit your skin type and tone.



Does the spray tan have an odour?

All DHA tanning solutions have a starchy smell however, this product has an aroma guard and it's relatively mild. This is simply the DHA reacting to proteins in your skin and it will rarely have any scent after you shower.

How long will the tan last?

The spray tan last approximately 6-10 days depending on a number of factors such as skin type, environment and maintenance. You can purchase tan enhancing products such as specifically formulated moisturizers and touch-up bronzers.

How can I maintain my tan after application?

Avoid getting wet or sweaty until after you shower.

Avoid tight fitting clothing until after you shower. You must be completely dry before putting any clothing on (about 10 minutes).

Avoid manicures, pedicures or massages until after you shower.

Avoid waxing the skin for hair removal all together while having a spray tan. If you choose to wax it must be done at least 24 hours prior to tanning session.

You should keep your skin hydrated by using a moisturizer 1-2 times daily.

Do not scrub or rub the skin too vigorously during bathing and when drying off.

Avoid body wash made by Dove and ones with exfoliating beads/scrubs.

What do I do when it starts to fade? Will it look uneven?

Once your tan starts to fade after day 7 or so you can exfoliate the product off with a sugar scrub or any body scrub and a loofah/body mitt to avoid or reduce unevenness.

You can also use a cloth and or towel to buff off remainder in areas such as upper thighs, under arms chest etc.

Lemon juice is an at home remedy. It can be mixed with sugar as a natural body scrub to remove the tan.

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